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I N S E N A T E

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Introduced by Sens. HANNON, GOLDEN, LARKIN, MARTINS, MAZIARZ, McDONALD
-- read twice and ordered printed, and when printed to be committed to
the Committee on Health

AN ACT to amend the public health law, in relation to establishing the
prescription pain medication awareness program

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEM-
BLY, DO ENACT AS FOLLOWS:

1 Section 1. The public health law is amended by adding a new section
2 3309-a to read as follows:
3 S 3309-A. PRESCRIPTION PAIN MEDICATION AWARENESS PROGRAM. 1. THERE IS
4 HEREBY ESTABLISHED WITHIN THE DEPARTMENT A PRESCRIPTION PAIN MEDICATION
5 AWARENESS PROGRAM TO EDUCATE THE PUBLIC AND HEALTH CARE PRACTITIONERS
6 ABOUT THE RISKS ASSOCIATED WITH PRESCRIBING AND TAKING CONTROLLED
7 SUBSTANCE PAIN MEDICATIONS.
8 2. WITHIN THE AMOUNTS APPROPRIATED, THE COMMISSIONER, IN CONSULTATION
9 WITH THE COMMISSIONER OF THE OFFICE OF ALCOHOLISM AND SUBSTANCE ABUSE
10 SERVICES, SHALL:
11 (A) DEVELOP AND CONDUCT A PUBLIC HEALTH EDUCATION MEDIA CAMPAIGN
12 DESIGNED TO ALERT YOUTH, PARENTS AND THE GENERAL POPULATION ABOUT THE
13 RISKS ASSOCIATED WITH PRESCRIPTION PAIN MEDICATIONS AND THE NEED TO
14 PROPERLY DISPOSE OF ANY UNUSED MEDICATION. IN DEVELOPING THIS CAMPAIGN,
15 THE COMMISSIONER SHALL CONSULT WITH AND USE INFORMATION PROVIDED BY THE
16 WORK GROUP ESTABLISHED PURSUANT TO SUBDIVISION (B) OF THIS SECTION AND
17 OTHER RELEVANT PROFESSIONAL ORGANIZATIONS. THE CAMPAIGN SHALL INCLUDE AN
18 INTERNET WEBSITE PROVIDING INFORMATION FOR PARENTS, CHILDREN AND HEALTH
19 CARE PROFESSIONALS ON THE RISKS ASSOCIATED WITH TAKING OPIOIDS AND
20 RESOURCES AVAILABLE TO THOSE NEEDING ASSISTANCE WITH PRESCRIPTION PAIN
21 MEDICATION ADDICTION. SUCH WEBSITE SHALL ALSO PROVIDE INFORMATION
22 REGARDING WHERE INDIVIDUALS MAY PROPERLY DISPOSE OF CONTROLLED
23 SUBSTANCES IN THEIR COMMUNITY AND INCLUDE ACTIVE LINKS TO FURTHER INFOR-
24 MATION AND RESOURCES. THE CAMPAIGN SHALL BEGIN NO LATER THAN SEPTEMBER
25 FIRST, TWO THOUSAND TWELVE.
26 (B) ESTABLISH A WORK GROUP, NO LATER THAN JUNE FIRST, TWO THOUSAND
27 TWELVE, WHICH SHALL BE COMPOSED OF EXPERTS IN THE FIELDS OF PALLIATIVE

EXPLANATION--Matter in *ITALICS* (underscored) is new; matter in brackets
[] is old law to be omitted.

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1 AND CHRONIC CARE PAIN MANAGEMENT AND ADDICTION MEDICINE. MEMBERS OF THE
2 WORK GROUP SHALL RECEIVE NO COMPENSATION FOR THEIR SERVICES, BUT SHALL
3 BE ALLOWED ACTUAL AND NECESSARY EXPENSES IN THE PERFORMANCE OF THEIR
4 DUTIES PURSUANT TO THIS SECTION. THE WORK GROUP SHALL:

5 (I) REPORT TO THE COMMISSIONER REGARDING THE DEVELOPMENT OF RECOMMEN-
6 DATIONS AND MODEL COURSES FOR CONTINUING MEDICAL EDUCATION, REFRESHER
7 COURSES AND OTHER TRAINING MATERIALS FOR LICENSED HEALTH CARE PROFES-
8 SIONALS ON APPROPRIATE USE OF PRESCRIPTION PAIN MEDICATION. SUCH RECOM-
9 MENDATIONS, MODEL COURSES AND OTHER TRAINING MATERIALS SHALL BE SUBMIT-
10 TED TO THE COMMISSIONER, WHO SHALL MAKE SUCH INFORMATION AVAILABLE FOR
11 THE USE IN MEDICAL EDUCATION, RESIDENCY PROGRAMS, FELLOWSHIP PROGRAMS,
12 AND FOR USE IN CONTINUING MEDICATION EDUCATION PROGRAMS NO LATER THAN
13 JANUARY FIRST, TWO THOUSAND THIRTEEN;

14 (II) NO LATER THAN JANUARY FIRST, TWO THOUSAND THIRTEEN, PROVIDE
15 OUTREACH AND ASSISTANCE TO HEALTH CARE PROFESSIONAL ORGANIZATIONS TO
16 ENCOURAGE AND FACILITATE CONTINUING MEDICAL EDUCATION TRAINING PROGRAMS
17 FOR THEIR MEMBERS REGARDING APPROPRIATE PRESCRIBING PRACTICES AND THE
18 RISKS ASSOCIATED WITH PRESCRIPTION PAIN MEDICATION; AND

19 (III) PROVIDE INFORMATION TO THE COMMISSIONER FOR USE IN THE DEVELOP-
20 MENT AND CONTINUED UPDATE OF THE PUBLIC AWARENESS CAMPAIGN, INCLUDING
21 INFORMATION, RESOURCES, AND ACTIVE WEB LINKS THAT SHOULD BE INCLUDED ON
22 THE WEBSITE.

23 3. THE COMMISSIONER SHALL REPORT TO THE GOVERNOR, THE TEMPORARY PRESI-
24 DENT OF THE SENATE AND THE SPEAKER OF THE ASSEMBLY NO LATER THAN MARCH
25 FIRST, TWO THOUSAND THIRTEEN, AND ANNUALLY THEREAFTER, ON THE WORK
26 GROUP'S FINDINGS. THE REPORT SHALL INCLUDE INFORMATION ON OPIOID
27 OVER-DOSE DEATHS, EMERGENCY ROOM UTILIZATION FOR THE TREATMENT OF OPIOID
28 OVERDOSE, THE UTILIZATION OF PRE-HOSPITAL ADDICTION SERVICES AND RECOM-
29 MENDATIONS TO REDUCE OPIOID ADDICTION AND THE CONSEQUENCES THEREOF.

30 S 2. This act shall take effect immediately.