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I N   S E N A T E

March 23, 2010

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Introduced by Sen. C. JOHNSON -- read twice and ordered printed, and  
when printed to be committed to the Committee on Local Government

AN ACT to amend the general municipal law, in relation to allowing municipalities to lease naming rights for government owned property

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

- 1     Section 1. The general municipal law is amended by adding a new  
2     section 99-v to read as follows:  
3     S 99-V. TRANSFER AND LEASE OF NAMING RIGHTS. 1. AS USED IN THIS  
4     SECTION THE TERM "MUNICIPALITY" SHALL MEAN A COUNTY, CITY, TOWN OR  
5     VILLAGE.  
6     2. NOTWITHSTANDING ANY OTHER PROVISION OF LAW, A MUNICIPALITY MAY  
7     ENTER INTO A CONTRACT TO LEASE THE NAMING RIGHTS OF ANY PROPERTY OWNED  
8     BY SUCH MUNICIPALITY ACCORDING TO THE REQUIREMENTS OF THIS SECTION. THE  
9     CHIEF EXECUTIVE OFFICER OF THE MUNICIPALITY SHALL BE RESPONSIBLE FOR  
10    NEGOTIATING THE CONTRACT, SUBJECT TO THE RATIFICATION OF A MAJORITY OF  
11    THE MEMBERS OF THE LEGISLATIVE BODY OF SUCH MUNICIPALITY.  
12    3. SUCH LEASING AGREEMENT SHALL BE FOR A PERIOD OF NOT LESS THAN ONE  
13    YEAR AND NOT MORE THAN FIVE YEARS.  
14    4. NOTWITHSTANDING ANY OTHER PROVISION OF LAW, THE PROCEEDS FROM ANY  
15    TRANSACTION DESCRIBED IN THIS SECTION MAY BE USED BY SUCH MUNICIPALITY  
16    FOR ANY LAWFUL MUNICIPAL PURPOSE.  
17    S 2. This act shall take effect immediately.

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets  
[ ] is old law to be omitted.

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