6141--B

Cal. No. 133

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2009-2010 Regular Sessions

IN SENATE

August 28, 2009

Introduced by Sens. SQUADRON, ADAMS, HASSELL-THOMPSON, STEWART-COUSINS, THOMPSON -- read twice and ordered printed, and when printed to be committed to the Committee on Rules -- recommitted to the Committee on Environmental Conservation in accordance with Senate Rule 6, sec. 8 -- committee discharged and said bill committed to the Committee on Codes -- committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee -- reported favorably from said committee, ordered to first and second report, ordered to a third reading, amended and ordered reprinted, retaining its place in the order of third reading

AN ACT to amend the environmental conservation law, in relation to requiring automobile dealers display a "Gallons-Per-Mile (GPM) Fuel Savings Guide"

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

- Section 1. Legislative intent. It is the purpose of this act to encourage the purchase of more efficient vehicles through the provision of clear and accessible information to the public regarding cost savings and fuel usage comparisons between vehicles by emphasizing the gallons of gasoline used by a vehicle rather than the number of miles driven.
- 6 S 2. The environmental conservation law is amended by adding a new 7 section 3-0319 to read as follows:
- 8 S 3-0319. CONSUMER FUEL CONSUMPTION INFORMATION.
- 9 1. THE DEPARTMENT SHALL DEVELOP A MODEL SIGN WHICH PROVIDES CONSUMER INFORMATION. 10 CONSUMPTION THEMODEL SIGN SHALL ENTITLED "GALLONS-PER-MILE (GPM) FUEL SAVINGS GUIDE". THE MODEL SIGN AND INFORMA-11 12 TION REGARDING POSTING REQUIREMENTS SHALL BE AVAILABLE ON THE DEPART-13 MENT'S WEBSITE.
- 14 2. THE "GALLONS-PER-MILE (GPM) FUEL SAVINGS GUIDE" SIGN SHALL BEAR THE 15 FOLLOWING INFORMATION:

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets [ ] is old law to be omitted.

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25 26 (A) THE TITLE HEADING "GALLONS-PER-MILE (GPM) FUEL SAVINGS GUIDE" WITH A SUBTITLE HEADING "WHY USE GPM?";

- (B) AN EXPLANATION OF HOW TO CALCULATE GPM AND THE PURPOSE OF THE GPM MEASUREMENT;
  - (C) A CHART WITH FOUR COLUMNS INCLUDING THE FOLLOWING INFORMATION:
  - (I) MILES-PER-GALLON (MPG) FROM TEN MPG TO FIFTY MPG IN INCREMENTS OF FIVE;
    - (II) THE CORRESPONDING GALLONS PER ONE THOUSAND MILES;
- 9 (III) THE COST OF FUEL PER ONE THOUSAND MILES BASED ON THE MOST RECENT 10 UNITED STATES ENVIRONMENTAL PROTECTION AGENCY'S FUEL ECONOMY GUIDE PRICE 11 OF GAS;
  - (IV) THE INCREMENTAL SAVINGS PER ONE THOUSAND MILES AS COMPARED TO THE PREVIOUS INCREMENT, BASED ON THE MOST RECENT UNITED STATES ENVIRONMENTAL PROTECTION AGENCY'S FUEL ECONOMY GUIDE PRICE OF GAS;
  - (D) SUCH OTHER INFORMATION AS THE DEPARTMENT DEEMS NECESSARY, INCLUDING APPROPRIATE DISCLAIMERS.
  - 3. AUTOMOBILE DEALERS THAT OFFER FOR SALE OR LEASE NEW PASSENGER MOTOR VEHICLES SHALL DISPLAY THE "GALLONS-PER-MILE (GPM) FUEL SAVINGS GUIDE" ON A SIGN NOT LESS THAN EIGHTEEN INCHES BY TWENTY-FOUR INCHES IN SIZE WITH FONT OF A SIZE NOT LESS THAN ONE INCH IN HEIGHT. THE SIGN SHALL BE DISPLAYED IN A PROMINENT AND CONSPICUOUS LOCATION INSIDE THE DEALERSHIP.
  - 4. ANY AUTOMOBILE DEALER WHO VIOLATES SUBDIVISION THREE OF THIS SECTION, SHALL UPON THE FIRST VIOLATION BE PROVIDED A WRITTEN WARNING, AND SHALL BE SUBJECT TO A CIVIL PENALTY OF NOT MORE THAN FIFTY DOLLARS FOR A SECOND VIOLATION AND NOT MORE THAN ONE HUNDRED FIFTY DOLLARS FOR A THIRD AND ANY SUBSEQUENT VIOLATION.
- 27 S 3. This act shall take effect on the first of January next succeed-28 ing the date upon which it shall have become a law; provided, however, 29 that subdivision 4 of section 3-0319 of the environmental conservation 30 law, as added by section two of this act, shall take effect one year 31 after such effective date.